

# WELCOME TO SILLUKARUPATTI

The Home of Authentic Karupatti Coffee!

### **About Us:**

At Sillukarupatti, we bring you a refreshing twist on a classic favourite with our Karupatti Coffee. Infused with the rich, natural sweetness of palm jaggery, our coffee combines tradition with innovation to deliver a unique, healthful, and delightful beverage experience. Join us in spreading the joy of Karupatti Coffee and become part of a vibrant and growing franchise network.

### **Our Story:**

Inspired by the traditional flavours of South India, Sillukarupatti was founded with a mission to introduce the world to the goodness of Karupatti. Derived from the sap of palm trees, Karupatti is not just a sweetener but a superfood with numerous health benefits. Our coffee blends this natural sweetener with premium coffee beans to create a drink that's both delicious and nourishing.

## Why Choose Sillukarupatti?

**Unique Flavour Profile:** Our Karupatti Coffee offers a distinct taste with rich, caramel-like notes and a subtle sweetness that sets it apart from traditional coffee. Each cup is a celebration of flavour and tradition.

**Health Benefits:** Karupatti is known for its numerous health benefits, including its high mineral content and lower glycemic index compared to refined sugar. Our coffee provides a healthier alternative to conventional sweetened beverages.

**Proven Business Model:** With a successful franchise system and a commitment to excellence, Sillukarupatti offers a solid foundation for your business. Our franchisees receive comprehensive training, marketing support, and operational guidance.

**Innovative Approach:** We blend traditional ingredients with modern brewing techniques to offer a unique coffee experience. Our menu also includes a range of variations and additional beverages to cater to diverse customer preferences

## Sillukarupatti Franchise Excellence

- > No Dependency On Skilled Manpower
- > High ROI (Return on Investment)
- > Swiggy & Zomato Integration
- > Complete Shop Setup Support
- Online & Local Promotions
- Unique Menus With Traditional Taste

### **Franchisor Inclusions**

- > 14L Electric Milk Boiler
- > Filter Coffee Machine (500gm)
- > SS 3 Burner Stove
- Sundal Steamer Machine
- > Sujatha Mixer Grinder
- > 200L Deep Freezer
- Basic Utensils
- > Coconut Cutting Machine
- > 2Ft Dosa Kal
- > 10x4 Branding Name Board
- 6x3 Standing Light Board
- > Pamphlets (2000) & Posters (100)





## **SILLUKARUPATTI MENUS**

### TEA SILLUKARUPATTI SPECIAL COFFEE Jigarthanda - Normal Mini Karupatti Coffee Nattu Sakkara Tea 15 60 15 Jigarthanda - Special Regular Karupatti Coffee Black Tea 15 80 20 **Ilaneer Payasam** Filter Coffee Green Tea 15 60 20 Spl Lemon Tea 20 Molesa 60 Karupatti Black Coffee 20







### SILLUKARUPATTI MENUS

### SPECIAL DRINKS

Rose Milk 40 Badam Milk 50

### SARBATH

Paal Sarbath 50

Nanari Sarbath **Ilaneer Sarbath** 70

Nungu Sarbath 80 90 Nungu Ilaneer Sarbath

50

Kadalai Sundal

SUNDAL

20 20 Pacha Pavir Sundal

20

Kondakadalai Sundal



### SPECIAL HOT SNACKS

Madurai Butter Bun 50 Madurai Paal Bun 50 Bun Butter Jam 50 Coconut Boli 20 Paruppu Boli 20 Kuzhi Paniyaram (Karam - 5pc) 25 Kuzhi Paniyaram (Sweet - 5pc) 25







### **PARTNER WITH US**

### **VIGHA BUSINESSES PRIVATE LIMITED**

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